



HOW YOU CAN SUPPORT

\$15,000.00	2 Spots Available for Co-Shared Title Sponsorship
\$10,000.00	5 Platinum
\$ 5,000.00	12 Gold
\$ 2,500.00	10 Silver
\$ 1,500.00	16 Copper
\$ 500.00	18 Hole Sponsorships Available

Tell Us What's Important to YOU!

Your business could reach over 10,000 individuals with this event. During the hockey game, your logo could be seen on the signs within the arena, the programs or through social media mentions. At the golf course out on a hole or in the clubhouse. Packages can include mentions within the official announcements and press releases. The promotion of your company during this exclusive event will be broadcast during the ticket sales and at the hockey game.

Find out how we can custom tailor a package to meet the specific marketing objectives of your organization, learn how you can support your community and your kids, by contacting Kevin Primeau (250) 408-9093 or Corinne Szepesi (780) 914-9175 to have a custom package created.

Available customization can include:

- Print materials like the event programs
- Website and social media exposure on a variety of platforms
- Signage opportunities are available at all three venues in varying sizes and locations
- Emcee mentions in the official announcements and press releases

Co-Shared Title Sponsor Package: 2 spots available

Each company receives:

- All tickets offer reserved seating for all events
- Meet & Greet experiences for guests w/artists and players
- Logos represented at each location on majority of signage, social media, press releases and promotional materials.
- Either an on the bench role or corporate player participating in the game
- 3 golf teams with 4 golf players per team to play in the tournament
- Logo on the children's hockey jerseys/ corporate player jerseys (exception of NHL Alumni jersey's)
- Logo, company profile and welcome message in the hockey & banquet program
- Logo on AV Presentation at banquet
- Press release announcement

Opportunities for public/client engagement with access to three prizes to use for contesting

- 30 all event passes - VIP Reception, Banquet, Concert
- 1 hockey spot to play in the game
- 2 Stick boy spots - to be on the bench and in the dressing room

Platinum Package Includes:

30 Hockey game tickets (w/reserved seating), 2 golf teams consisting of 4 players each, 8 VIP Reception (w/reserved seating), 8 Cocktail & Banquet tickets (w/reserved seating), 8 concert tickets (reserved seating).

Choose from (1) venue as your primary promotional property from the following:

Hockey Game Venue	VIP Reception
Golf Tournament Venue	Banquet
	Entertainment

Gold, Silver, Copper Packages Include the following:

Gold - 20 hockey tickets, 1 golf team of 4 players, 4 VIP Reception, 4 Cocktail & Banquet tickets, 4 concert tickets

Silver - 10 hockey tickets, 2 golf players, 2 VIP Reception, 2 Cocktail & Banquet tickets, 2 concert tickets

Copper - 6 hockey tickets, 1 golf spot, 1 VIP Reception, 1 Cocktail & Banquet ticket, 1 concert ticket

Friends of Pics & Sticks - 8 Banquet Tables available
\$4,000 fee - Purchase a banquet table for eight (8), this includes 8 tickets for the hockey game, cocktail reception, banquet and the exclusive concert that follows.

Hole Sponsors

\$500.00 fee

- Hole signage
- 2 gala & 2 hockey tickets

Food, Wine & Prizing Sponsors

Please contact Roger Gillespie for more details

Live Auction Contributors

Please contact Kevin Primeau, Corinne Szepesi or Roger Gillespie for more details



ALL PROCEEDS WILL BE USED TO FUND INITIATIVES TO SUPPORT KIDS AND COMMUNITY PROGRAMS THAT SERVICE THE SOUTH OKANAGAN REGION