



SMALL VENUE CONCERT



CHAD BROWNLEE



AARON PRITCHETT



DALLAS SMITH

This will be a small venue concert. Each of the Canadian Country Music Stars will hit the stage and perform their latest hits as well the songs that made them famous.

BANQUET & VIP RECEPTION

Join us for dinner at the Spirit Ridge - The Unbound Collection by Hayatt Ballroom. Afterwards there will be a live auction with unique items offered. The funds raised will help support minor hockey and charities.

**GORD
BAMFORD**

18 HOLE CHARITY GOLF TOURNAMENT



Golf at the prestigious Sonora Desert Golf Course. Each Team will be accompanied by either a Canadian Country Music Artist or NHL Alumni.

EVENT ITINERARY

Wednesday, May 15, 2019

CHARITY HOCKEY GAME

South Okanagan Event Centre, Penticton, B.C.:

853 Eckhardt Avenue W | 250-490-2460

- 4:00 - 5:00pm Hospitality Lounge
- 6:30pm Warm Up
- 7:00pm Charity Hockey Game (2 x 20 min periods)
Minor Hockey team plays with the pros
- 9:00pm VIP Reception & Celebrity Auction
- 12:00am Transportation heads to Spirit Ridge Resort

Thursday, May 16, 2019

9 HOLE CHARITY GOLF TOURNAME

Sonora Dunes Golf Course, Osoyoos, B.C.:

1300 Rancher Creek Rd | 250-495-4653

- 9:00 - 10:15am Breakfast
- 10:30am Shotgun Start 18 holes (2 x 9 holes)
- 5:30 pm Cocktails and Mingling - Spirit Ridge Hyatt
- 6:30pm Banquet Begins
- 7:30pm Evening program begins, LIVE auction
- 9:30pm Concert: Gord Bamford, Aaron Pritchett, Chad Brownlee, and Dallas Smith

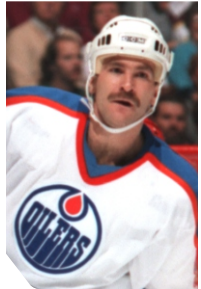
CHARITY HOCKEY GAME



VS



Come out to watch this exciting hockey game with Oilers, Canucks and other NHL Alumni players along with Country Music Stars.



GLENN ANDERSON



CHRIS JOSEPH



MARTY MCSORLEY

CURRENT MAJOR PARTNER SPONSORS

**2 DAY
EVENT**

FUNDS RAISED ARE IN SUPPORT OF
MINOR HOCKEY & LOCAL CHARITIES
BENEFITING SOUTH OKANAGAN

HOCKEY GAME
GOLF TOURNAMENT
BANQUET & CONCERT





CHARITY EVENT

HOSTED BY
GORD BAMFORD - KEVIN PRIMEAU

2 DAY
EVENT

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HOCKEY GAME
GOLF TOURNAMENT
BANQUET & CONCERT

MAY 15 - 16, 2019

SPONSOR LEVELS

	Presenting Sponsor (1)	SOEC Sponsor (1)	Platinum Sponsor (3)	Gold Sponsor (5)	Silver Sponsor (10)	VIP, Banquet, and Concert Sponsors (3)	Tailgate, Driving Range and Golf Cart Sponsors (3)	Hole Sponsors (18)
	\$30,000	\$12,500	\$10,000	\$7,500	\$4,000	\$5,000	\$2,500	\$500
Company name / logo used on all paid/placed media when possible (location reference dependent for Venue sponsor)	*	*						
Company name/logo on tent cards at the banquet	*		*	*				
Company name/logo on tent cards for golf course clubhouse only		*					*	*
VIP Reception, Banquet, Concert - all event pass	16	8	8	8	4	4		
Golf Player Spots	8	4	4	4	2	2	1	
Hockey Tickets	50	30	30	20	10	10	4	4
Banquet & concert tickets							2	
Player spot to play in Alumni game with Canucks or Oilers	1	1	1					
Stick Boy spots - on bench and dressing room	2	2						
Recognition on all social media outlets where possible - Prestigious music stars and NHL alumni (quantity and individuals are contract specific)	*							
Company and representative to be publicly identified by emcee / auctioneer at all events	*							
Company name and logo alongside presenting sponsor in prominent locations at appropriate venue		*				*		
Company name and logo alongside presenting sponsor in prominent locations at golf venue (Tailgate, Driving Range, Golf Cart, Hole)							*	*
Company name / logo on banners indicating sponsorship level.	*	*	*	*	*	*	*	
Company name on pull up banner (shown at golf course only)	*	*					*	*
Company will receive verbal recognition by the event emcee at the banquet dinner			*	*	*	*		
Press release featuring announcement of presenting & SOEC (venue) sponsorship for the two day event	*							
Logo recognition in event program, including brief company profile and quote	*							
Logo recognition in event program, size dependent upon sponsorship level		*	*	*	*	*	*	
Name recognition in the game program	*	*						
Rink boards (1 pair of boards including production) For venue SOEC	*	*						
Game worn jersey autographed by all participating NHL alumni and music stars	*	*	*	*				
Game used hockey stick signed by the participating NHL alumni players and music stars	*	*	*	*		*		
Auction Credit* - dollar value can be used to purchase music star or NHL alumni player (No cash value, difference will not be reimbursed) *package will be deducted half the value of the auction credit if option not	\$5,000	\$4,000	\$3,000	\$2,000				
TOTAL PACKAGE VALUE	\$91,800.00	\$34,080.00	\$19,780.00	\$15,620.00	\$11,960.00	\$9,460.00	\$8,900.00	\$8,314.00

Kevin Primeau

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250 408 9093



RE/MAX
Realty Solutions

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CURRENT MAJOR PARTNER SPONSORS



CHARITY EVENT

HOSTED BY
GORD BAMFORD · KEVIN PRIMEAU

MAY 15 - 16, 2019

REGISTRATION FORM

(please fill out completely)

Your Company Name: _____

Contact Person: _____ Telephone: _____ Email: _____

Address: _____ City/Prov: _____ Postal Code: _____

HOCKEY PLAYER INFORMATION

1. _____

GOLF PLAYER INFORMATION

1. _____ 3. _____

2. _____ 4. _____

- PRESENTING SPONSOR \$30,000 (1)
- SOEC SPONSOR \$12,500 (1)
- PLATINUM SPONSOR \$10,000 (3)
- GOLD SPONSOR \$7,500 (5)
- SILVER SPONSOR \$4,000 (10)
- VIP SPONSOR \$5,000 (1)
- BANQUET SPONSOR \$5,000 (1)

- CONCERT SPONSOR \$5,000 (1)
- TAILGATE SPONSOR \$2,500 (1)
- DRIVING RANGE SPONSOR \$2,500 (1)
- GOLF CART SPONSOR \$2,500 (1)
- PARTICIPANT SPONSOR \$1,350 (1)
- HOLE SPONSOR \$500 (18)

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