



CHARITY EVENT

HOSTED BY
GORD BAMFORD - KEVIN PRIMEAU

2 DAY
EVENT

FUNDS RAISED ARE IN SUPPORT OF
MINOR HOCKEY & LOCAL CHARITIES
BENEFITING SOUTH OKANAGAN

HOCKEY GAME
GOLF TOURNAMENT
BANQUET & CONCERT

MAY 15 - 16, 2019

SPONSOR LEVELS

	Presenting Sponsor (1)	SOEC Sponsor (1)	Platinum Sponsor (3)	Gold Sponsor (5)	Silver Sponsor (10)	VIP, Banquet, and Concert Sponsors (3)	Tailgate, Driving Range and Golf Cart Sponsors (3)	Hole Sponsors (18)
	\$30,000	\$12,500	\$10,000	\$7,500	\$4,000	\$5,000	\$2,500	\$500
Company name / logo used on all paid/placed media when possible (location reference dependent for Venue sponsor)	*	*						
Company name/logo on tent cards at the banquet	*		*	*				
Company name/logo on tent cards for golf course clubhouse only	*	*					*	*
VIP Reception, Banquet, Concert - all event pass	16	8	8	8	4	4		
Golf Player Spots	8	4	4	4	2	2	1	
Hockey Tickets	50	30	30	20	10	10	4	4
Banquet & concert tickets							2	
Player spot to play in NHL Alumni game with Oilers	1	1	1					
Stick Boy spots - on bench and dressing room	2	2						
Recognition on all social media outlets where possible - Prestigious music stars and NHL alumni (quantity and individuals are contract specific)	*	*	*	*				
Company and representative to be publicly identified by emcee / auctioneer at all events	*							
Company name and logo alongside presenting sponsor in prominent locations at appropriate venue	*	*	*			*		
Company name and logo alongside presenting sponsor in prominent locations at golf venue (Tailgate, Driving Range, Golf Cart, Hole)	*	*					*	*
Company name / logo on banners indicating sponsorship level.	*	*	*	*	*	*	*	
Company name on pull up banner (shown at golf course only)	*	*					*	*
Company will receive verbal recognition by the event emcee at the banquet dinner	*	*	*	*	*	*		
Press release featuring announcement of presenting & SOEC (venue) sponsorship for the two day event	*	*						
Logo recognition in event program, including brief company profile and quote	*							
Logo recognition in event program, size dependent upon sponsorship level	*	*	*	*	*	*	*	
Name recognition in the game program	*	*						
Rink boards (1 pair of boards including production) For venue SOEC	*	*						
Game worn jersey autographed by all participating NHL alumni and music stars	*	*	*	*				
Game used hockey stick signed by the participating NHL alumni players and music stars	*	*	*	*		*		
Auction Credit* - dollar value can be used to purchase music star or NHL alumni player (No cash value, difference will not be reimbursed) *package will be deducted half the value of the auction credit if option not	\$5,000	\$4,000	\$3,000	\$2,000				
TOTAL PACKAGE VALUE	\$91,800.00	\$34,080.00	\$19,780.00	\$15,620.00	\$11,960.00	\$9,460.00	\$8,900.00	\$8,314.00

Kevin Primeau

kevin@primeauproperties.com
250 408 9093



RE/MAX
Realty Solutions

Corinne Szepesi

info@gordbamfordfoundation.com
780 914 9175
www.gordbamfordfoundation.com



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